

## ABSTRACT OF THE DISCLOSURE

A program guide displaying apparatus (1) is provided with: a program information obtaining device (3 to 7) for obtaining program information including information indicative of a program name, a genre name, a start time, a length of a program or an end time, a broadcasting channel and a broadcasting date of respective one of a plurality of programs; and a program information displaying device (8, 9, 200) for displaying the program information as for the programs in a first display mode or a second display mode which are exchangeable to each other, wherein said program information displaying device displays the program information in such a manner that the programs are distinguishable from each other by colors set for respective genres of the programs for a wide time range on a time axis and a wide channel range on a channel axis in the first display mode and that the programs are distinguishable from each other by at least program names of the programs for a narrow time range on the time axis and a narrow channel range on the channel axis in the second display mode. The apparatus is also provided with: a range displaying device (9, 17, 200) for displaying a program table range to be displayed in the second display mode in such a manner that the program table range is distinguishable on a program table displayed in the first display mode; and a moving device (9, 12, 13, 17) for moving the program table range on the program table.